



Streeterville Neighborhood Vision

TASK FORCE

UPDATE

Join us in taking a fresh look at our community to prepare us for the future ahead.

Our most recent Streeterville Neighborhood Plan was completed in 2014 and has served as a valuable resource and guide for the advocacy work of SOAR and our partners. Much has changed in our community over the seven years though and it is time for us to reevaluate where we are and where we are headed.

Like the rest of the country we are experiencing rapid economic, social, and environmental transformation. Many of the urban trends that we are experiencing today began long before the pandemic, but have been accelerated by the unique times we live in. Examples of changes influencing our community's future include:

- Growth, densification, and diversification of our neighborhood over the past ten years.
- Reduction in need for large scale physical retail spaces and a movement towards online commerce.
- Changed workplace environments and greater opportunities for flexible work situations.
- Matured neighborhood with aging infrastructure and housing stock, with fewer opportunities for new development.
- Growing interest in outdoor recreation, at risk neighborhood amenities, and a healthy active lifestyle.

Within this process we will collaborate with Streeterville's residents, leaders, employees, employers, businesses, institutions, and other stakeholders to better understand our community today in the context of these trends and to define actions to lead us into the future.

Our main goals for the vision plan process update are to:

- Understand how our neighborhood has changed since the last plan and how it continues to change, to strengthen SOAR's role as an expert resource for neighborhood information.
- Create strategies to protect the positive aspects of our neighborhood that contribute to our quality of life and unique neighborhood identity such as infrastructure, amenities, and the public realm.
- Incorporate new demographic characteristics of the community into plans for adjusted services, amenities, engagement, and infrastructure.
- Develop methods to tackle impending changes such as shifting housing needs, population characteristics, and commercial/retail demand.
- Reconnect with our neighborhood's stakeholders and co-create an updated vision for our collective future and to foster stronger community social networks through SOAR.

Our hope is to anticipate and define advocacy tasks to protect and enrich Streeterville's quality of life for residents, visitors, and employees.

The Streeterville Neighborhood Vision Update will take place over many months, and will include multiple phases including:

- Research and data collection
- Community and stakeholder engagement
- Drafting vision policies and actions
- Reviewing and refining the vision
- Final launch of updated vision

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For questions or more information please email neighborhoodplan@soarchicago.org

